

About RNA

RNA is a full service IP firm. We were established in 2004 with the objective of providing pragmatic and cost effective solutions to legal problems that IP owners face in relation to protection, enforcement and commercialization of IP rights in India and sub-continent. Our services are modelled keeping in mind the roles and responsibilities of in-house counsel so that our objectives and those of our clients are one and the same. RNA team comprises of trade mark attorneys, researchers, patent agents, paralegals and IP investigators working seamlessly as a coordinated team to deliver high level of service while being flexible, open-minded and creative in all areas of business. RNA team also assist companies operating in a diverse range of sectors/industry on employing preventive and deterrent measures to protect their data and confidential information. Our team is intimately aware of the challenges that companies face with newer technologies and growing online business.

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Why RNA?

- Timely response with pragmatic, efficient and cost effective solutions.
- Clients at the heart of our services. We focus on getting to know our clients well and working collaboratively with them.
- One stop shop for clients spanning clearance Prosecution, Enforcement, strategy, transactions, Litigation of IP.
- In-house Investigation Team ensuring quick turnaround time and protection of sensitive information.
- Professional and friendly; recognizing the need to be flexible, open-minded and creative in all areas of business.
- Effective use of technology to provide client's superior means of access to information through online databases and bespoke reports.
- Cross industry experience with international outlook and local expertise.
- We care passionately about the communities in which we operate. Our teams are involved in several initiatives to improve the lives of others and undertake pro bono legal projects.

Awards & Accolades

It was a great honour for the entire team at RNA to have been recognized by “TrustLaw” a Thomson Reuters Foundation for supporting a number of NGOs in protecting their Intellectual Property rights in India. At an event hosted by the Thomson Reuters Foundation in New Delhi on 10th April, 2018, Rachna Bakhru, Suvarna Pandey and Ranjan Narula received the “Recognition of Excellence Award' for 2017-18” on behalf of the firm for contribution to advancing legal pro bono practice.



1. Rachna Bakhru, Partner rated as IP Star (MIP) among top 250 women IP lawyers globally
2. RNA achieved best IT and TMT law firm of the year 2016 by IP Era and ranked in the Silver Band of WTR 1000
3. Ranjan Narula, Managing Partner rated as IP Star, Managing Intellectual Property (MIP), top 100 Indian lawyers by India Business Law Journal and top 100 IP professionals (Asia IP)

Holistic Brand Management Across The Brand Lifecycle

Brand Clearance

1. Trademark Searches
2. Common Law Searches
3. Marketing Clearance
4. Advertising Clearance
5. Market Surveys

Trademark Portfolio Management & Transactions

1. Filing & Prosecution
2. Brand Acquisition & Transfer Agreements
3. E-commerce Contracts/ Policy
4. Licensing & Franchising Agreements
5. Brand Maintenance

Enforcement

1. Mediation
2. Civil Law Suits
3. Criminal Complaints
4. Investigation & Forensic
5. Domain Name Disputes
6. Cease & Desist Letters & “Takedown” Notices
7. Comparative Advertising Claims
8. Customs Recordal & Enforcement.

Consulting

1. Brand Strategy
2. Audit
3. Due Diligence
4. Training- Customs Police & Corporate
5. Privacy Issues
6. Data Protection
7. Labelling & Packaging
8. Competition Law & Consumer Liability